

# SymbioCity - Sustainability by Sweden

Find us at Greenbuild Expo in the Nordic Solutions Pavilion, Booth 1147

The SymbioCity concept saves your environment and money at the same time. The secret: Combine your urban systems and benefit from the synergies. Come learn about the concept, as well as new Swedish innovations and trends during the Greenbuild 2010 conference in Chicago, **November 16-20**. Now is your chance to witness these groundbreaking and revolutionary technologies, ideas, and companies in person.

## Taking a New Path to Work: Changing the Transportation Scheme in the Growing City of Stockholm

Wednesday, November 17<sup>th</sup> at 2:00 PM

McCormick Place, Room 185BC

Urban sprawl continues to spread rapidly throughout the world, and some cities have taken unconventional measures to control congestion. In a controversial project, Stockholm implemented congestion charges, which in combination with extensive public transportation and biking infrastructure, gave citizens a new incentive to leave their car at home. Come to this educational session to learn more about the effects of this initiative, as well as traffic management and public transportation in Stockholm.

## From Brownfield to Urban Oasis (Registration required)

Wednesday, November 17<sup>th</sup> 6:00 PM

University Club of Chicago,  
76 East Monroe Street, Millennium Room 6<sup>th</sup> Floor

This panel event and reception, with participation from the Chicago Architecture Foundation, the City of Stockholm, Com Ed, McCaffery Interests, Skanska and Skidmore, will explore the concept of sustainability in urban planning and green building. Take the opportunity to discuss with some of Sweden's and Chicago's foremost urban planning experts on developments in energy efficient buildings and transitioning from urban blight to green neighborhoods.

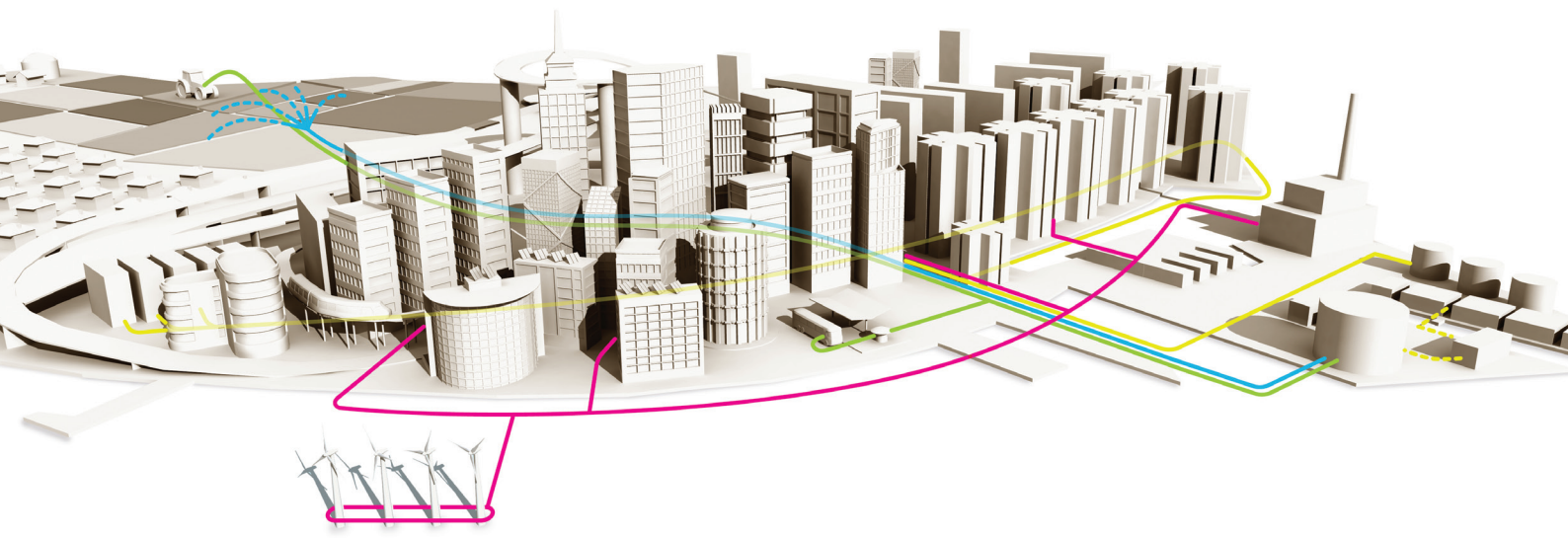
Limited seats, please RSVP to [greenbuild@consulateofsweden.org](mailto:greenbuild@consulateofsweden.org) or register in the SymbioCity Pavilion

## Green Inspiration: A Networking Reception

Thursday, November 18<sup>th</sup> at 5:00 PM

Symbiocity Pavilion at Greenbuild Expo (Booth 1147)

Come join some of Scandinavia's top urban planners, architects, inventors and policy makers for a social and networking event. Meet us in the pavilion for an enjoyable afternoon of refreshments and conversation.



# Speaker's Corner

Enjoy brief presentations by Swedish executives and industry experts.

Symbiocity Pavilion at Greenbuild Expo (Booth 1147)

Wednesday, November 17<sup>th</sup> at 10:30-11:00 AM

## District Cooling from Honolulu to Qatar

Pär Dalin, CEO, Capital Cooling

Anders Sjöholm, Vice President, Capital Cooling

Capital Cooling are experts in district cooling and heating. The company is currently involved in several district cooling projects worldwide with a collective investment size exceeding 4 billion USD.

Thursday, November 18<sup>th</sup> at 10:30-11:15 AM

## The Malmo Story: Changes in Sustainable Development

Carl Bäckstrand, International Director, White Arkitekter

In Malmo, Sweden, architecture and development have been revolutionized by sustainable development and planning methods. Learn about Malmo's story at this session.

## Stockholm – European Green Capital 2010

Gunnar Söderholm, Head of the Environment Administration, City of Stockholm

Traditionally known as 'The Venice of the North', Stockholm has added more fame to its name. Throughout 2010, Sweden's capital is celebrated as Europe's first Green Capital.

Thursday, November 18<sup>th</sup> at 2:00-2:30 PM

## Energy Services: A New Way of Business

Artur Gunnarsson, Head of Energy Services, Göteborg Energi  
Erik Axelkrans, Contract Manager and BREEAM Assessor, Göteborg Energi

Göteborg Energi is Sweden's leading company in energy services. Göteborg Energi will share with you why they chose to help their customers reduce their energy use and how their new business models work.

## A Renewable Future

Per Carlsson, CEO, ABioNova

The global demand for energy continues to skyrocket, and new innovations in renewable energy are crucial. Learn about district heating/cooling at this session by the CEO of ABioNova, a bioenergy company.

## Plantagon: Vertical Greenhouses for Urban Farming

Mia Kristiansson, Executive Board, Plantagon

The Plantagon® greenhouse will dramatically change the way we produce ecological and functional food, and provide relief in urban food deserts

## A national arena for sustainable urban development

Peter Örn, Chairman, the Delegation for Sustainable Cities

The role of the Delegation for Sustainable Cities is to work for the sustainable development of cities, urban communities and housing areas.

## e2sb, a software suite to make buildings greener

Hans Wilhelmsson, CTO, Lysi

e2sb is software used to make important energy calculations and suggestion for different measurements in order to improve the energy efficiency.

## Swedish companies in the pavilion

**ABioNova** [www.abionova.com](http://www.abionova.com)

**Areim** [www.areim.com](http://www.areim.com)

**Capital Cooling** [www.capitalcooling.se](http://www.capitalcooling.se)

**Göteborg Energi** [www.goteborgenergi.se](http://www.goteborgenergi.se)

**Plantagon** [www.plantagon.com](http://www.plantagon.com)

**Sol o Vind/HAW Consult** [www.solovind.com](http://www.solovind.com)

**Sweco Sverige** [www.sweco.se](http://www.sweco.se)

**Vasakronan** [www.vasakronan.com](http://www.vasakronan.com)

**White Arkitekter** [www.white.se](http://www.white.se)

*The Symbiocity Pavilion is organized by the Swedish Energy Agency, The Swedish Trade Council, The Nordic Council in partnership with Sweden Green Building Council, The Delegation for Sustainable Cities and The Embassy of Sweden in Washington DC*